NCAR&EMS Board of Directors Meeting Minutes

Meeting Minutes for August 08, 2014

Opening:

NC Association of Rescue & EMS, Inc.

August 08, 2014

Greenville Convention Center, Greenville NC

Commander Robert Poe called the meeting to order.

Welcome Commander Robert Poe

Roll call showed 18 Directors, 2 Past Commanders, Vice Commander, Commander, and Executive Director. Total 23.

Minutes of previous Directors Meeting. Motion to approve, Tim Pennell; second Bill Henderson; motion carried.

Old Business:

None.

New Business:

Commander Poe requested Emeritus Membership for Rhonda Stevens, NC Fire/Rescue Pension Fund, Retired. Motion by Richard Caudill, Second Gary Whitman, Motion Approved.

Credentials Committee:

Jerry Bradshaw:

- Motion to accept proposal for staggering the terms of directors. Gary Whitman, Second Glen Cowan, Motion Approved.
- Motion to approve Stormy Butts to vacant director position in Area 1 Glen Cowan. Second Ronnie Warrick, Motion Approved

Finance Committee:

Gary Whitman

- Present for information the Budgets for Association, Brotherhood, and Relief Fund.
- Presented July financial statements for approval. Motion by Bill Henderson, Second Glenn Cowan. Motion Approved.

Commander Robert Poe requested confirmation of reappointment of Committee Chairs. Second Bill Henderson; motion carried.

Personnel Committee:

Annual appointment: Kim Haddock. Motion to approve Richard Caudill, second Ronnie Warrick, motion carried.

Representative from Area 9-15: Debbie Poe Motion to approve Vince Stone, second Bob Twomey, motion carried.

Director from Area 1-8: Jerry Bradshaw. Motion to approve Richard Caudill, second Ronnie Warrick, motion carried.

Directors Meeting for 2015: 28 February - 1 March 2015, Charlotte, NC.

Convention Committee:

Terry Foxx

Members: Terry Foxx – Chair, Billy Sparks, Donnie Houston, Hervey Kornegay, Jackie Likens, Jeff Hinshaw, Joel Faircloth, Rodney Rogers, Tim Pennell and Allen Johnson

The Convention Committee was appointed by the Commander at the last annual meeting to look at the current methods and processes of how we are handling our conventions/annual meetings. The thought was to improve participation in the meetings and garner more input from our members. The committee has met numerous times via conference call and discussed the current ways we are doing things and what can be done to fulfil our obligation. The thoughts were to see what our members want based on our observations. The committee decided to create a survey to disseminate to our members to get their input. The survey was created and posted for several weeks. Efforts were made to ensure through our current available means of informing our members that the survey was posted and to only complete once to give us a good indication of what our total membership wanted to see. The survey was made specifically for members and a different set of questions were posed to vendors. The following questions were asked:

- 1. Why do you not attend the NCAREMS Annual Convention?
- 2. Is the current model we are using for convention adequate?
- 3. What would you like to see offered at convention?
- 4. Specific Competition questions were asked
- 5. Marketing and Convention Administration
- 6. Current Model & Location
- 7. Ideas for Change
- 8. Questions were asked about our Social Media sites

Once the timeframes closed for the survey which was posted twice, it only netted 157 responses out of our 26,000+ members. Knowing the committee had been tasked to come up with solutions or suggestions we moved forward with the low numbers. As we moved closer to the Directors the committee decided we should make recommendations to the Board based on three questions.

- 1) Do we continue for at least the 2015 timeframe with our annual meeting/conference? Yes
- 2) Can we/should we consider a September (after Labor Day), October or later timeframe? Yes
- 3 Can we/should we consider a Crystal Coast location (Morehead, Atlantic Beach, etc) Yes

The Board approved for the Committee to move forward and make recommendations to hold a 2015 meeting and to implement some of the thoughts/ideas we discovered from our survey to this year's meeting.

The Committee then held another call and summarized our survey results into the following categories: Education/Training, Vendors, and a Confirmed Date from Year to Year, Competitions, and Misc things like meals, more family orientated, one dance and a certain amount of BS and negativity.

With the ability to move forward and implement what we could the following things are being done at this year's meeting. Training – EMS & Rescue Tracks, Meals/Family Orientation – Hot Dog Cookout/Equipment Display. Proposed Wilmington Location for the 2 or 3rd week of September, 2015 depending on availability.

Vendors – it takes people to bring vendors we need to work on this more. Competition information results indicated the same or similar pathway as what we are currently doing should remain.

Other Marketing ideas:

- Set up a booth marketing our Association at both EM Today and the State Fireman's Conferences and others if need be. Also offer those conferences a spot in our vendor space.
- Implement some type of newsletter
- Work on some rule changes to allow more member input from the floor at the annual meetings
- Have a vendor or day pass for those who just want to visit that or the competitions.

This is just a start. This committee has worked diligently to determine what needs to be done, made every effort to implement what needs to be done at this point and in the end be receptive to our members. It is your choice and we appreciate the opportunity to have served you to this point. We want to thank those who have guided us along this journey. In all honesty our convention/annual meetings will never be like what many of us grew up in this business knew;

but the challenge awaits us to see if we can change to meet the needs of our current members and meet their needs as those before us met ours.

Motion for the date to be set time frame for convention to be the second or third week in September, by Bill Henderson, second Tommy McNeill, motion carried.

Motion to look at and additional 3 places in addition to Wilmington for comparison. 1-Kingston Plantation, Myrtle Beach, Sea Trails, Brunswick County, and Great Wolf Lodge, Concord NC all for potential 2 year contracts by Jeff Hinshaw, second Bob Twomey, motion carried.

Closing:

There being no further business. Motion to adjourn, Ronnie Warrick; second, Chris Mauney, motion carried.

Author/Etc.:

Gordon A. Joyner/Executive Director

(Not official until approved by the Board of Directors.)

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